**SEED Lean LaunchPad for Startups**

**Over AED 5 Million available in Investment!**

***The # 1 entrepreneurship course. Test your business ideas before you jump in!***

Date: 3 October – 5 December 2015

Time: Saturdays | 10AM – 1PM

10 classes

Language: English (Open to Expats & UAE Nationals)

Fees: AED 8000 per team

Venue: The Business Village, Deira, Dubai

**Apply Now for the October Start**

* Learn from successful entrepreneurs & UAE business gurus
* Be mentored by renowned entrepreneurs and CEOs SME 100 companies
* Pitch to investors and get the kick-start you need
* Walk away with a validated business plan to increase your chances of success

**Course Trainer: Hisham Al Gurg** was named Entrepreneur of the Year 2014 by Arabian Business Magazine and is the man behind **Jollibee** in the U.A.E

Ideate | Test | Validate | Pivot | Build | Scale | Innovate

“The greatest value-add for us was directly matching our potential customers’ expectations!” – **Clement Lichtenhauer**, *Past course attendee*, Dubai

“Lean LaunchPad is a remarkable step by step program. The balance between entrepreneurs & investors was perfect. I highly recommend it! **Nico C**. *Past attendee*, Dubai

Based on customer feedback, this innovative course helped us to develop countless and definitive improvements to our business idea. **Thomas Goslee**, *Past attendee*, Dubai

“Fantastic course! We had an opportunity to get valuable and priceless feedback from C.E.O.s' of top SMEs in Dubai, who mentored us.” **Agnes M,** *Past attendee*, Dubai



My whole approach to starting a business changed. Instead of endless brainstorming about ideas that might actually not be profitable I now go to customers to listen to their needs. **Gabrialla Bousaid**, Past Student, Dubai

Apply Before July 19 2015. Only 10 teams selected per class!

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